

Cassidy Jude Lewis

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www.cassidyjudelewis.com

EDUCATION

Cornell University

Ithaca, NY

August 2015–May 2019

—Bachelor's of Science in Fashion Design and Management

—Business Minor

—French Studies Minor

—Studied abroad in Belgium in a French language immersion program at Université Libre de Bruxelles

—Dean's List

GPA: 3.44

SKILLS

Computer Microsoft Office • Adobe Suite • PLM (Gerber Yunique) • Social Media Management • Optitex

Fashion Sketching • Flats • Illustration • Draping • Patternmaking • Sewing • Embroidery • Crocheting • Dyeing (synthetic and natural) • Laser Cutting

Languages English • French

ACHIEVEMENTS

The National Society of Collegiate Scholars

August 2016–May 2019

Barbara L. Kuhlman Scholarship

November 2016- November 2017

—Received a grant to fund the production of a fiber and wearable arts display.

—Produced a 3D printed garment, using a 3-D body scan and Rhino software.

PROFESSIONAL EXPERIENCE

High Alchemy New York, New York

Junior Brand Manager

September 2020 – Present

—Manages all U.S. sales for Just Bee Queen and Dualist brands.

—Meets with buyers at multi-brand showroom to pitch brands and sell them to major, e-commerce, specialty, and international stores.

Sales Assistant

July 2019 – September 2020

—Worked with stores during New York and Paris fashion weeks to choose product selections that would best fit their customers.

—Collected and analyzed sales data on a weekly basis for numerous luxury fashion brands (including DeMellier, Christian Wijants, and Jenny Packham) and major retail stores in order to identify best sellers and predict trends for upcoming seasons. Increased speed of report delivery by 40%.

—Scheduled all product photoshoots, to coordinate press and e-commerce between different retailers.

Textile Hive New York, New York

October 2016 – Present

Freelancer

—Produced Textile Hive fashion show during New York Fashion Week in January 2017.

—Designed a clothing line to be produced from kimono fabric with as little waste as possible.

—Created production samples from designs to send to factories for reference.

—Styled photoshoots for historical/cultural garments and textiles.

Tommy Hilfiger New York, New York

June 2018 – August 2018

Kids Design Intern

—Collaborated with kids design team to create commercial designs that reflected the conceptual direction and business strategy of the company.

—Organized layout in design room to display all seasonal styles for feedback reviews with the CEO, Creative Director, and buying team on a monthly basis.

—Incorporated notes from weekly fittings to update sketches on a weekly basis.

—Researched trends, colors, and silhouettes for Fall '19 design inspiration.

Talbots New York, New York

August 2017

Design Intern

—Created mood, trim, and fabric boards for Fall '18 women's sportswear.

—Incorporated notes from weekly fittings to update sketches on a weekly basis.

Lotus Threads New York, New York

May 2017 – July 2017

Intern

—Created tech packs in excel and sketched for Spring '18 Petals Collection.

—Incorporated notes from weekly fittings to update sketches and tech packs on a weekly basis.

Walters Faith New York, New York

May 2016 – August 2016

Intern

—Managed all social media, including editing photos on photoshop, posting on Instagram, and documenting all influencer posts. Coordinated with press team to increase the amount of joint posts with influencers.

—Created Walters Faith's first website design on Squarespace and composed all content and products into the site.